



SOCIAL IMPACT FOR BUSINESS

Profit & Purpose Can Build Your Business

The challenges facing business leaders today are steep, driven by a rapidly changing workforce, the impacts of the pandemic and social change. Employee recruitment and retention, diversity and inclusion, authentic brand engagement, sustainability, developing a strong workforce – solving these challenges is critical to a growing business. But what if the answer is already inside your walls? Next Stage believes that leveraging a new framework for social good efforts has the ability to create positive company culture, improve your bottom line and build a next generation workforce – all while making significant community impact.

Social Impact for Business Services:



Strategy & Planning

Next Stage offers turnkey strategy and implementation services that maximize the impact of your company's social impact efforts, both internally and in the community.

Services include:

- Strategy & Program Development
- Partnership Development
- Program Messaging & Annual Reports



Implementation

For companies with existing social impact platforms, Next Stage can provide a la carte services that strengthen existing programs and partnerships, document impact and tell your story to the world.

Services include:

- Implementation Planning & Project Management
- Impact Assessments
- Marketing & Annual Reports

About Next Stage

Next Stage partners with cause-driven private sector change leaders to design strategy and implement solutions that drive a win-win framework that creates big community impact, while solving business problems. The firm recently launched Profit & Purpose, a comprehensive study of the ways nonprofits and businesses are forming new partnerships that solve business problems while creating big community impact.